



Event Privacy Policy

IFS will retain the personal data submitted by you (the “Attendee”) in this registration form such as but not limited to, first name, last name, job title, company, country of origin, dietary preferences and/or restrictions and accessibility requirements. IFS uses the personal data for the purpose of administering the Attendee’s participation at IFS Unleashed 2024, including competitions the Attendee enter into at IFS Unleashed 2024, and to inform the Attendee about subsequent events and additional services. To this end, IFS may disclose the Attendee’s personal data to third party service providers (e.g. mailing houses and any other providers engaged by IFS to assist in the conduct of IFS Unleashed 2024) as well as IFS Partners and IFS Unleashed 2024 sponsors and other attendees at IFS Unleashed 2024. This personal data does not include any form of financial information. All personal data is gathered and processed in line with the applicable data protection laws, including the EU General Data Protection Regulation (‘GDPR’), and the [IFS privacy policy](#).

Processing of personal data in relation to the administration of the event is based on the agreement which the Attendee entered with IFS when registering to participate in IFS Unleashed 2024. Any follow up or further contact which IFS may have with the Attendee is based on IFS’s legitimate interest to contact the Attendee in relation to the event or for marketing purposes. Excluding general information such as the Attendee’s participation at IFS Unleashed 2024, and the Attendee’s place of employment, IFS will delete the information which the Attendee has submitted in the registration form one (1) year after IFS Unleashed 2024 has taken place. Regarding general information such as the Attendee’s participation at IFS Unleashed 2024 and the Attendee’s place of employment, IFS will delete such information two (2) years after IFS Unleashed 2024 takes place.

Regarding sensitive personal data such as dietary preferences and/or restrictions and accessibility requirements, IFS bases the processing of such personal data on the Attendee’s consent provided to IFS through the registration form filled in by the Attendee. Such sensitive personal data will be deleted by IFS directly after IFS Unleashed 2024 takes place. The Attendee has the right to withdraw such consent at any time by contacting globalevents@ifs.com, whereupon such sensitive personal data will be immediately deleted by IFS. However, by doing so, the Attendee understands that IFS will not be able to make suitable or necessary accommodations related to any dietary preferences and/or restrictions and accessibility requirements.

In order to enable contact and networking amongst the attendees at IFS Unleashed 2024, the Attendee’s basic profile (including the Attendee’s name, company, job title and country) will be visible to other attendees using the IFS Unleashed 2024 app (“the App”). The Attendee will have the opportunity to opt out of this within the App. Various attendee group assignments (such as the Attendee’s choice of Social Activity) may also be visible in some parts of the App. Attendee group assignments are created so that IFS may send the Attendee relevant notifications during the course of IFS Unleashed 2024. The Attendee’s email address will not be displayed in the App; however other attendees will be able to make contact via the App, which will obfuscate the Attendee’s email address. Should the Attendee reply to these notifications, the Attendee’s clear email address will be shared at that time.

If the Attendee during IFS Unleashed 2024 provide personal data in connection to the Attendee’s attendance to a session and/or a booth hosted by an exhibitor other than IFS, the Attendee acknowledge and agree that such information will go to a non-IFS company and IFS accepts no liability for how that company uses the Attendee’s personal data.

Consent for IFS’s usage of photographs and/or videos of the Attendee

IFS will record videos and take photographs during IFS Unleashed 2024. This means that you, the Attendee, may appear in such photographs and/or videos. Such photographs and/or videos might be shared by IFS at or after IFS Unleashed 2024 via social media channels or through other IFS Unleashed 2024 communication channels. IFS support the publishing of pictures and/or videos based on your consent which is provided to IFS through your participation at IFS Unleashed 2024, acknowledgement and agreement of this Event Privacy Policy and acceptance of IFS Unleashed 2024 Terms and Conditions.

You, the Attendee, have the right to withdraw your consent at any time. You can withdraw your consent by sending an email to globalevents@ifs.com stating that you request your consent to be withdrawn. Upon receiving such a request by you, IFS will delete any and all photos and/or videos of you. In order for us to do

this effectively, we would appreciate if you could attach the specific photos and/or videos in which you appear in your email to us.

If IFS uses your personal data in social media channels or on website, this currently means that a transfer of your personal data occurs to third countries outside the EU/EEA area. The transfer will take place in accordance with the transfer mechanism in place and in accordance with applicable data protection laws. In the third country to which your personal data will be transferred, however, the GDPR does not apply, which may entail an increased risk in terms of privacy, including opportunities for authorities in third countries to access your personal data and for your opportunities to exercise control over your personal data. The transfer to a third country is necessary to be able to carry out the communications in IFS's social channels or on the website.

You have certain rights according to the GDPR, such as withdrawing your consent and object to processing. For more information on your rights and how you may exercise your rights towards IFS, please visit [IFS privacy policy](#).

Except as described herein, IFS will not disclose your personal data to any other third party without your consent except where required to do so by law.

By registering your attendance at IFS Unleashed 2024 you consent to the use of your data in accordance with the above.