



October 14-18, 2024, Orlando
Industrial AI | Service AI | Asset AI

The AI revolution has taken the world by storm. Not only in terms of driving innovation but also in how AI is fuelling productivity and transforming the way we work. Now more than ever, organisations are looking at how to unlock the art of the possible with AI and the seamless harmony between human creativity and artificial and machine intelligence is on the minds of leaders and experts across all industries all over the globe.

With AI at the forefront of modern innovation, we invite you to experience and explore what's possible when embracing AI's transformative power on your organization. Join us at IFS Unleashed, where AI-driven innovation redefines how we see the world an event that inspires, innovates, and leads us on a journey toward a future where creativity knows no bounds.

A unique experience



Three days of invaluable, expert showcases to realize maximum value for your business with IFS software and services.



Insight into new product releases, innovative features and captivating keynotes that transcend conventional thinking.



An exhibition of the profound impact of AI across all industries – dedicated zones for Airlines, Defence, Manufacturing, Industrial Manufacturing, Food and Beverage, Oil and Gas, Power Generation, Transmission and Distribution, Telco, Service Industries, Facilities Management, Construction and Engineering.

Day 1 Tuesday October 15

****agenda & timings are subject to change****

9.00-10.00 Main Hall 1	<p>Mark Moffat, CEO, Keynote IFS's growth trajectory is founded on its passion for helping customers realise value from our technology. AI is central to this. Hear from our CEO as he outlines how IFS & AI will continue to evolve the company's strategy in how it engages & delivers products & services.</p>	<p>IFS Cloud & IFS.ai Road Map Hear from our Chief Product Officer on the re-evolution of IFS's Vision & AI road map using generative AI. Hear how all existing & upcoming 2024 & 2025 AI capabilities combine to deliver IFS.ai - The only composable industry specific AI platform.</p>	<p>IFS City - DEMO Marathon - Part 1 For this immersive product session - Follow 6 companies in 6 industries from the IFS City as they demo IFS's entire product portfolio. The IFS City will resonate with each & everyone of you, take you on a journey of product capabilities across digital innovation - AI - ML - VR - automation & more. 6 customers will participate in the demos, showcasing ease of use & sharing the value they derived from IFS technology.</p>
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Refreshments

11.00- 12.00 Main Hall 2	<p>IFS City - DEMO Marathon - Part 2 For this immersive product session - Follow 6 companies in 6 industries from the IFS City as they demo IFS's entire product portfolio. The IFS City will resonate with each & everyone of you, take you on a journey of product capabilities across digital innovation - AI - ML - VR - automation & more. 6 customers will participate in the demos, showcasing ease of use & sharing the value they derived from IFS technology.</p>	<p>IFS City - DEMO Marathon - Part 3 For this immersive product session - Follow 6 companies in 6 industries from the IFS City as they demo IFS's entire product portfolio. The IFS City will resonate with each & everyone of you, take you on a journey of product capabilities across digital innovation - AI - ML - VR - automation & more. 6 customers will participate in the demos, showcasing ease of use & sharing the value they derived from IFS technology.</p>
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Lunch

14.00-14.30 Breakout Stream 1	Utilizing global business operations for resiliency & operational efficiency.	From strategy to operations: Meeting your sustainability goals with IFS Cloud.	Moving to IFS Cloud: Becoming evergreen with IFS Success & IFS Cloud Services.	Manufacturing & service delivery optimized through AI & automation.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>
15.00-15.30 Breakout Stream 2	Remanufacturing explained: costing, planning & execution of manufacturing operations.	IFS.ai in 2025: Roadmap for Service Management, EAM & Aviation Maintenance.	IFS Customer Services: Track your business case, mitigate risks & realize value faster.	AI driven Closed Loop Lifecycle Management Transforms manufacturer's Operations.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>

16.00-16.30 Breakout Stream 3	Using AI to enhance manufacturing operations & optimize production planning.	IFS.ai in 2025: Roadmap for integrated ERP & sustainability.	IFS Unified Support: IFS Support & Cloud Services deliver a frictionless experience.	Increase factory output: Connect people, assets, & robotics in manufacturing.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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Refreshments

17.00-17.30 Breakout Stream 4	Achieve full project control: deliver projects on-time & on-budget & on quality.	An overview of the IFS Technology strategy for Aviation Maintenance.	IFS Cloud Mobile Workforce Management: scheduling, dispatching & execution with AI.	Being evergreen: efficiency, productivity, & sustainability with AI in manufacturing.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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Day 2 Wednesday October 16

9.00-10.30 Main Hall 1	When data is the strategic asset Driving decision making, expansion planning, & drive productivity of people, assets. Monetizing data will help build resilience, agility & mitigate risks - Hear from MIT as they share insights & best practices.	Customer Insights - AI Our Customer Insights sessions will see customer speakers share their journey with IFS - from Cloud to AI.		
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Refreshments

11.30- 12.30 Main Hall 2	Customer Insights - EAM Our Customer Insights sessions will see customer speakers share their journey with IFS - from EAM to ALM with AI.	Partner Insight - EUROPE Through Customers stories IFS partners will illustrate IFS Value - in this session the lense will be on EUROPE - bringing to life trends, value realised & lessons learnt from across industries.		
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Lunch

14.00-14.30 Breakout Stream 1	AI in IFS Cloud: A core pillar to supporting sustainability in Service Management	Sustainability embedded in IFS Cloud – Mapping our strategy to your success.	Connecting Asset maintenance planning, scheduling & field service execution with AI.	MRO Road Map - What's new in MRO in 2024 & road map for 2025.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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15.00-15.30 Breakout Stream 2	IFS MWM: Enhanced Capacity Planning for resource management.	IFS Maintenance, Repair & Overhaul (MRO): What is new in 2024 & AI Road Map.	Hear how heating & energy customer optimizes services with AI-driven analytics.	Customer session: Optimize resources planning to drive efficiency & lower emissions.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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16.00-16.30 Breakout Stream 3	A clear path to the Cloud: Upgrade to Service Management in IFS Cloud.	Fewer delays, faster parts allocation with IFS's digital Illustrated Parts Catalog.	Explore IFS technology & Cloud services to meet Defense Regulatory Compliance.	Optimizing Workforce Performance Powered with AI.	<i>Sponsor Session</i>	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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Refreshments

17.00-17.30 Breakout Stream 4	Evergreen with IFS: From IFS Cloud Self Service to the Lifecycle Experience & IFS.ai.	How the construction & engineering industry can manage their asset lifecycles.	Address Issues of Project Profitability in construction & engineering with IFS Cloud.	Real-world AI Applications in the Telecom Industry: How Front-Runners Use AI.	Reimagining the end-to-end asset lifecycle with AI for Utilities.	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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Day 3 Thursday October 17

9.00-10.30 Main Hall 1	Customer Insights - FSM Our Customer Insights sessions will see customer speakers share their journey with IFS - from FSM to AR & AI.	The focus on Value - IFS Success Building a business case is a challenging step for any technology transformation - from Cloud to AI - Learn from IFS's extensive Business Value Engineering customer cases library on the ROI you can expect in your industries with IFS Success.		
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Refreshments

11.30- 12.30 Main Hall 2	The focus on Simplification - Cloud Cloud delivers simplification, cost savings, compliance & business agility - Listen to an engaging Q&A with Customers who have moved to IFS Cloud - from upgrade to updates & being evergreen - Has it paid off?	Partner Insight - USA Through Customers stories IFS partners will illustrate IFS Value - in this session the lense will be on USA - bringing to life trends, value realised & lessons learnt from across industries.		
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Lunch

14.00-14.30 Breakout Stream 1	IFS Cloud: Explore the latest innovations in Service Lifecycle Management.	Asset Performance Management (APM): Reduce costs, extend the lifecycle, meet goals.	Industrialized Construction - A Gamechanger for the Industry.	MRO with AI & ML: Setting new standards in efficiency, cost reductions & safety.	How Telco Operators extend their assets' lifecycle with predictive maintenance & AI.	<i>Sponsor Session</i>	<i>Sponsor Session</i>
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