



UNLEASHED

October 14-18, 2024, Orlando
Industrial AI | Service AI | Asset AI

You're cordially invited to join IFS Energy & Resources and your industry peers at IFS Unleashed, our largest user conference, designed to address the needs of customers in oil and gas.

The AI revolution has taken the world by storm - not only in terms of driving innovation but in how AI is fueling productivity and transforming the way we work. In upstream oil & gas, AI technologies are helping organizations streamline exploration, maintain assets, optimize scheduling, improve efficiencies, reduce costs, and enhance safety.

And...enable more accurate decision-making from the field through financials.

The demand for AI technologies in the oil and gas sector is expected to reach record highs, prompting oil and gas companies globally to invest in AI over the next 5 years.

With AI at the forefront of modern innovation, we invite you to experience and explore what's possible when embracing how AI can propel your organization.

Join us at IFS Unleashed, where AI-driven innovation redefines how we see the world, and inspires, innovates, and leads us on a journey toward a future where you play an influential role in how AI transforms your upstream operation.

A unique experience



Three days of invaluable, expert showcases to realize maximum value for your business with IFS software and services.



Insight into new product releases, innovative features and captivating keynotes that transcend conventional thinking.



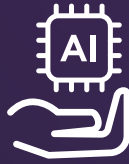
An exhibition of the profound impact of AI across all industries including oil & gas.



Showcase Highlights



Be inspired by showcase sessions with keynotes from our line-up of AI visionaries, thought leaders and industry experts.



Experience the Art of AI with IFS.ai as you watch & take part in the biggest ever live IFS demo. Putting IFS.ai into action, orchestrating multiple data sources and capabilities.



Deep dive into topics such as roadmap updates, AI-driven optimization, and analytics. Choose from presentations, demonstrations, panels, and customer stories.



Access to industry and product specific breakouts, debates, and panel discussions.

Why Attend?

See how AI will fuel productivity in your business

- Explore the value technology and AI delivers in oil & gas and discover new ways to maximize value in your business.
- Understand how and why IFS.ai is transforming the way your teams interact with technology and building effectiveness and productivity over time.
- Learn how IFS.ai's Advisor will guide process improvements and automation and help you increase user satisfaction and the business impact.
- Talk with product experts and attend training to get the most from your investment in IFS Energy & Resources solutions (formerly P2).

Learn what's next in upstream oil & gas

- Elevate your understanding of what AI will bring to upstream oil & gas, from predictive analytics to personalized experiences.
- Learn how you can get the most from your IFS Energy & Resources solutions, from optimizing business processes and performance, to employing automation, to digitizing your oil field operation.
- Gain an understanding of how you can connect asset performance to profitability.

Shape your agenda – and your experience

- Customize your conference experience for maximum relevance – with dozens of sessions designed exclusively for IFS Energy & Resources customers.
- Attend captivating demonstrations that offer solutions to tackle the complex challenges unique in upstream oil & gas.

Network with the best

- Prepare to be captivated by world-class thought leaders, AI visionaries, and oil & gas industry experts to help you unlock the art of the possible with AI.
- Foster collaborations that spark new ideas and drive innovative ventures.

[See the latest offerings and learn more at ifsunleashed.com](https://www.ifs.com/unleashed)